

Asha Handicrafts Association Artisans & Producer Assistance Program For Subham Wood Works' 2018

Asha Handicrafts Association has a long standing relationship with ET Games and we are delighted to receive a fund of £ 1,000 for the welfare of artisans working with one of our oldest producer Shubham Wood Works, and has been one of the strongest producer for ET Games' to produce their two most popular games PUCKET & ROLLET.

Shubham Wood Works was started by Satish Dhiman in 1999 & has been associated with Asha Handicrafts since the year 2000. Presently, more than 100% of Shubham wood business comes from Asha Handicrafts, in which ET Games contributes to about 65 to 70%.

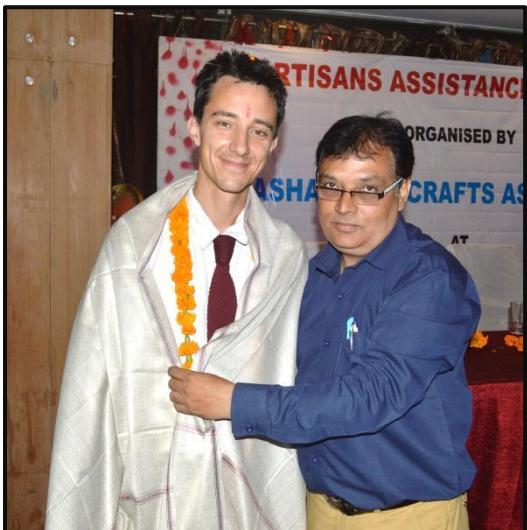
As his business increased he has trained new artisans and provided them with sustainable work. A Shubham wood now employs over 35 to 40 artisans and is proud to say many of the artisans are working with him full time. Asha Handicrafts & Shubham wood both are grateful to ET Games' for the generous work he has done so far, his input in designing new games & helping the artisans reach new levels of quality in their work. Shubham Wood Works has produced more than 30,000 units of the Pucket game & over 2000 units of the Rollet game in last five years.

Asha Handicrafts Association along with Mr. David Harvey, ET Games' founder, felt it was necessary to give back to Shubham Wood Works' artisans, who worked diligently to provide quality products on time. With this idea in mind, the below activities were decided as a way of thanking & appreciating these artisans efforts.



Artisans Get-Together

A small get-together for all the artisans & their families, working with Shubham Wood Works was organized. This allowed our producer Mr. Satish Dhiman, his artisans and their families to interact with each other & build stronger relationships. More than 100 members were present for the get-together event which comprises of artisans, their wives and their children.



Felicitation of Mr. David Harvey

In appreciation for all his support, Mr. Satish Dhiman, Subham Wood Works proprietor, felicitated Mr. David Harvey. Because of Mr. Harvey's support, Shubham Wood Works and its artisans have grown to where they are today.



School Bags

A portion of the funds received were utilized to purchase school bags for 56 school-going children, of artisans working at Shubham Wood Works, to motivate them to stay in school & complete their education.



Gift of Thanks

29 artisans' families were given kitchenware as a token of appreciation for their commitment and honesty while working at Subham Wood Works and also for contributing to ET Games success.

Workshop Renovation

A portion of funds were utilized to renovate workshop flooring & painting work which will allow the artisans to work comfortably with better working condition. In addition to this Asha has provided a small amount of funds to make new toilets last year.



"It was very good of Mr. Harvey & Mr. Dhiman to call us to this nice hotel along with our families. We are extremely grateful & look forward to working on new orders in the future!" – Jogindar



"Working with ET Games has helped Shubham Wood Works grow bigger than I had ever dreamed. It has helped provide my family with the life I always wanted for them. I'm grateful for Mr. David Harvey choosing to work

with us and giving us this wonderful opportunity. We look forward to working on the next order and promise to live up to, if not exceed, ET Games expectations."